

ORDER

Orders
Order / Rev: 2011887
Alt Order #: Manual
Product Desc: _____
Estimate: 7340
Flight Dates: 06/16/20 - 06/22/20
Original Date / Rev: 06/09/20 / 06/16/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: 202 Consulting Solutions LLC/ POL
Buying Contact: _____
Billing Contact: _____
1050 30th ST NW
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Mike Brohier / D / US SENATE / I
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: 06/09/20
Advertiser External ID: 189353
Agency External ID: 73482AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/22/20	26	\$4,625.00	\$3,931.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	26	\$4,625.00	\$3,931.25	0.00
Totals	26	\$4,625.00	\$3,931.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	12%	\$4,625.00
Market	100%	\$38,541.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$385.42
WAVE	20%	\$7,708.33
WBKI	2%	\$770.83
WBNA	0%	\$0.00
WDRB	28%	\$10,791.67
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	37%	\$14,260.42

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	06/16/20	06/22/20	Good Morning America	CM	7-9a	MTWT---	:30	1	\$100.00	P04	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/15/20	06/21/20	-TWT---		3		\$100.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-TWT---					3	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHAS	06/15/20-06/21/20		Good Morning America		7-9a			-TWTh-----	:30	(\$100.00)	0.00	NM		
See MG 1.5,1.6,1.7 [NA/Oversold]															
2	WHAS	06/15/20-06/21/20		Good Morning America		7-9a			-TWTh-----	:30	(\$100.00)	0.00	NM		
See MG 1.5,1.6,1.7 [NA/Oversold]															
3	WHAS	06/15/20-06/21/20		Good Morning America		7-9a			-TWTh-----	:30	(\$100.00)	0.00	NM		
See MG 1.5,1.6,1.7 [NA/Oversold]															
5	WHAS	06/15/20-06/22/20		Local News @ 11p M-F		11-1135p			M-WTh-----	:30	\$100.00	0.00	NM		
Ⓜ MG for 1.3,1.1,1.2															
6	WHAS	06/15/20-06/22/20		Local News @ 11p M-F		11-1135p			M-WTh-----	:30	\$100.00	0.00	NM		
Ⓜ MG for 1.3,1.1,1.2															
7	WHAS	06/15/20-06/22/20		Local News @ 11p M-F		11-1135p			M-WTh-----	:30	\$100.00	0.00	NM		
Ⓜ MG for 1.3,1.1,1.2															
Week:		06/22/20	06/28/20	M-----					1	\$100.00		0.00			
N 2	WHAS	06/16/20	06/19/20	Local News @ 4p M-F	CM	4:30 PM-4:58 PM	-T-TF--	:30	3	\$110.00	P03	0.00	NM	3	\$330.00
Local News @ 4p M-F (4:30 PM-4:58 PM)															
Week:		06/15/20	06/21/20	-T-TF--					3	\$110.00		0.00			
N 3	WHAS	06/16/20	06/17/20	Local News @ 5p M-F	CM	5-530p	-TW----	:30	2	\$130.00	P04	0.00	NM	2	\$260.00
Local News @ 5p M-F															
Week:		06/15/20	06/21/20	-TW----					2	\$130.00		0.00			
N 4	WHAS	06/17/20	06/22/20	Local News @ 530p M-F	CM	530-6p	M-WTF--	:30	1	\$300.00	P03	0.00	NM	4	\$1,200.00
Local News @ 530p M-F															
Week:		06/15/20	06/21/20	--WTF--					3	\$300.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$300.00		0.00			
N 5	WHAS	06/16/20	06/18/20	Local News @ 6p M-F	CM	6-630p	-TWT---	:30	1	\$325.00	P03	0.00	NM	3	\$975.00
Local News @ 6p M-F															
Week:		06/15/20	06/21/20	-TWT---					3	\$325.00		0.00			
N 6	WHAS	06/19/20	06/22/20	ET 7-730p	CM	7-730p	M--F--	:30	1	\$140.00	P04	0.00	NM	2	\$280.00
ET 7-730p															
Week:		06/15/20	06/21/20	----F--					1	\$140.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$140.00		0.00			
N 7	WHAS	06/19/20	06/22/20	Inside Ed 730-8p	CM	730-8p	M--F--	:30	1	\$140.00	P04	0.00	NM	2	\$280.00
Inside Ed 730-8p															
Week:		06/15/20	06/21/20	----F--					1	\$140.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$140.00		0.00			
N 8	WHAS	06/19/20	06/19/20	Local News @ 11p M-F	CM	11-1135p	----F--	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
Local News @ 11p M-F															
Week:		06/15/20	06/21/20	----F--					1	\$100.00		0.00			
N 9	WHAS	06/20/20	06/20/20	Local News @ 9a Sa	CM	9-930a	-----S-	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
Local News @ 9a Sa															
Week:		06/15/20	06/21/20	-----S-					1	\$40.00		0.00			
N 10	WHAS	06/20/20	06/20/20	Local News @ 630p Sa	CM	630-7p	-----S-	:30	1	\$80.00	P03	0.00	NM	1	\$80.00
Local News @ 630p Sa															
Week:		06/15/20	06/21/20	-----S-					1	\$80.00		0.00			
N 11	WHAS	06/20/20	06/20/20	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00

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Local News @ 11p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-----S-		1				\$75.00		0.00			
N 12	WHAS	06/21/20	06/21/20	ABC World News Su	CM	6-630p	-----S	:30	1	\$425.00	P04	0.00	NM	1	\$425.00
ABC World News Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-----S		1				\$425.00		0.00			
N 13	WHAS	06/21/20	06/21/20	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$180.00	P04	0.00	NM	1	\$180.00
Local News @ 630p Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-----S		1				\$180.00		0.00			
													Totals	26	\$4,625.00